

In the claims:

Please substitute and enter the following amended claims 28 and 41 for previously pending claims 28 and 41, as set forth below:

C 28. (First Amended) A charity card system that facilitates a customer making a purchase from a merchant, with the merchant making a charitable contribution from the purchase that is forwarded to a charity, the charity card system comprising (i) a charity card that identifies the customer and the charity, and (ii) a merchant computer system used by the merchant to compute the charitable contribution from the merchant that is to be forwarded to the charity.

C 2 41. (First Amended) A charity card system that facilitates a customer making a purchase from a merchant, with the merchant making a charitable contribution from the purchase that is forwarded to a charity, the card system comprising:  
a charity card that identifies the customer-benefactor and the charity; and  
a merchant computer system that (i) reads the charity card and computes the charitable contribution from the merchant to the charity, and (ii) stores in a merchant database data on the customer-benefactor, the charity identification, and the charitable contribution from the merchant.